



EXPERIENCED CREATIVE with an over 20-year history of working in the marketing and advertising industry. Skilled in producing a variety of print and digital projects from concept through execution. Worked with local to global clients in a wide assortment of consumer and B2B industries.

SP Creativity | Creative Director (2019 - Present)

Brings a strong sense of branding, design, writing, and creativity to internal and external projects, working both independently and with a team. Collaborates to assemble project-based or annual marketing plans and presents ideas to clients. Develops content, schedules posts, manages sponsored ads, furthers engagement, and prepares analytics reports for multiple social media accounts. Creates systems for tracking, referencing, and billing jobs within a new division of the company. Fosters client relationships and manages projects. Supervises and coordinates work with outside vendors and internal collaborators.

HIP Advertising | Senior Graphic Designer (2008 - 2019)

Designed the look and feel for many brands and executed a consistent appearance through identity materials, signage, advertising, websites, e-mail marketing, and more. Wrote brand identity guidelines for clients. Handled production, working with established printing partners and seeking out new businesses that fit changing needs.

Jones + Thomas | Graphic Designer (2002 - 2008)

Managed multiple design projects with tight deadlines on a regular basis including producing all elements for globally-attended trade shows from pre-show mailers to the design of furniture within the booth. Presented creative work internally and to clients. Directed photo shoots and attended press checks. Collaborated with team to develop concepts. Directed interns and represented designers on quality control committee.

Illinois Power | Graphic Designer (2002)

Followed established brand identity guidelines to create advertising materials. Created original designs for internal campaigns and outside clients. Prepared files for in-house press.

Decaturian, Millikin University's Student Newspaper (1999 - 2002)

Served as editor-in-chief, art director, production editor, views & opinions editor, assistant news editor, cartoonist, and ad designer.

Freelance (when permissible with other employment)

Managed all aspects of projects including client contact, creative, copywriting, proofreading, design, production, and invoicing.



TECHNICAL SKILLS

Adobe Creative Suite
Microsoft Office
Social Media Platforms
Mailchimp & Constant Contact
Basecamp
Dropbox & ShareFile



AWARDS

Davey Award
Packaging design

Regional NAMA Award
Website design

MarCom Award
Brochure design

Decagon Awards
Newspaper ad design
Trade show design

Lincoln Memorial Gardens
Photography Contest
1st place botanicals
1st place landscapes

Illinois College Press
Association Awards
Multiple awards for writing,
layout, and illustration

Millikin University
Juried Student Art Show
Photography



EDUCATION

Millikin University (Decatur, IL)
Degree: Bachelor of Fine Arts
Major: Graphic Design
Emphasis: Illustration
Minor: Writing
Honors: Magna Cum Laude
Millikin University Marketing
and Communications
Department internship (2000)